

# The Complete Beginner's Guide to Making Money Online

Everyday in my business, I talk to people who are totally confused about making money online. These people are spending money each and every month ...and sadly, most of them are not making money back.

The ability to make money online is an incredible opportunity. In fact, there has never been a better time to become wealthy than right now in the entire history of the world. The internet is literally teeming with possibilities and opportunities ..and the good news is that the internet allows you to leverage your time and talents and create financial abundance rather quickly.

So how come most online marketers are losing money and running around like a chicken with it's head cut off?

I mean, people are so confused about what works, and who to trust that they can't see the goldmine they're literally standing over. Good people are stepping over dollars to chase pennies in money games. Stop!

I'm about to tell you that once you grasp these 4 simple keys, it's harder to NOT make money than it is to succeed online.

## 1. Your Plan of action.

When I ask people what their plan is, most people mumble a vague "I want to make money online." Well, that's just not good enough. Most people haven't formulated a simple plan or given themselves a schedule.

Decide on a product to sell and learn how to market it effectively. If you're not sure you're spending your time productively, ask yourself "Is this activity moving me towards my goal?" If the answer is no, change what you're doing!

Most people need a schedule. At work, you've probably got a boss. Your duties and responsibilities are clearly laid out, and you're expected to do certain work in a certain amount of hours. When you're working from home, you need to be even more vigilant about this, because if you don't work you won't get paid!

Three quick pieces of advice:

- a. **Don't chase that latest and greatest product.** Every time you sign up for an affiliate program, you need to invest time learning about that product and marketing it. If you don't market it, you won't make sales. (And putting a single banner up **does not** count as marketing.)

- b. **Don't play money games.** Yes, there are lots of online "deals" that sound really great and promise a whole lot of money (and usually promise little or zero work) ...but they're usually scams. Have you ever noticed that the successful people online never promote or engage in these types of programs? It's because they don't work! Don't waste your time or your money.
- c. **Not taking action.** This is the #1 reason why people fail. They simply don't take consistent actions that will create income for themselves.

## 2. A Website

You need a website in order to make money online. Period. If you don't want a website, then online marketing is not for you.

A website is critical for:

- Establishing a presence online
- So you can have a professional email address ([name@yourdomain.com](mailto:name@yourdomain.com) instead of [gary123456789@hotmail.com](mailto:gary123456789@hotmail.com))
- Generating and capturing leads (for free)
- Tracking the results of your marketing (otherwise you're only guessing)
- Creating an opt-in list
- Providing free content to your visitors
- Joint Ventures
- So much more

One of the best parts of marketing online is the fact that you make money all the time. You make sales while you're working, while you're out at the movies, while you're grocery shopping, while you're on vacation, and while you sleep.

(It's great to go grocery shopping and come home to see that you're made more money than you just spent in less than 2 hours!)

If you want to make money all the time, independent of whether you're working that day, you need an office that works 24-7 for you.

Think of your website as your 24 hour salesperson. You never sell anything to anybody because you've got a dedicated, tireless and successful salesperson doing all the selling for you.

The good news is, right now for a limited time, I'm creating beautiful custom designed websites with your very own custom logo and over 10 pages of professional sales copy designed to make sales for you immediately. These websites are perfect for new internet marketers because they are based on my extensive knowledge of creating a web site that get results. It features three affiliate programs and when visitors buy a product, you get the commission!

In addition, you can easily add pages to your website as your own knowledge increases. For a limited time, I'm giving them away FREE. To see if this offer is still available, [click here](#).

### 3. Marketing Your Site.

The next important step is to market your website. If you don't get visitors to your website, you won't get any sales.

Marketing your site is one of the most creative and rewarding parts of your online business. With every FREE Ready2Go Website, I am giving away my latest ebook, ***"The Complete Step-By-Step Handbook to Online Success: The Basics of Marketing Your Website simply and cost-effectively for the greatest return on your investment."***

This ebook compiles 2 years of extensive research on how to get paying visitors to your website so you can make money. It's 69 pages of no-filler, no-pictures, no oversize print, just good quality information you won't find anywhere else for free.

I obviously can't explain how to market your site effectively in this short report, but I recommend that you pick up my free ebook, "The Top 20 Ways to get Traffic to your site...and Make your Website Profitable."

<http://www.wealth-ambition.com/traffic/>

### 4. Continually Upgrade Your Education

The secret to continuing online success is to upgrade your education. You need to keep learning and reading about internet marketing. There is so much quality information that is available online – even some excellent free stuff, so a small budget is no excuse.

The real key is to apply what you learn and read about. Application not only helps you learn and understand better, but it also gets you results because 98% of online marketers (the chicken's running around) **never apply the techniques** that will make them money.

These people know what they need to do to make money but are too disorganized to act! It's crazy!

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By Andrew Murray

And if you're having trouble with the technical aspects, don't worry. Just start your education learning how to use a computer effectively. You'll be surprised how much you can learn in a free computer course offered by your community center or the local library.

If you want me to let you know about the best free resources that are available, when they come out, just sign up for my newsletter, Cash In Your Pocket Now.

<http://www.wealth-ambition.com/cash/>

I firmly believe in over-delivering. And my subscribers know it!

The fact is that the internet represents an incredible opportunity – but you need the right guidance and support. You can have all the tools in the world, but if you don't know how to make them work, you won't be successful.

I have successfully mentored and coached hundreds of people online.

Sometimes the only thing you really need is to talk to someone who is successful.

I'm available to help you today. Give me a call if you need advice or help.

Good luck and happy marketing,

Andrew Murray

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